



Book Your Space - Rules & Regulations

1. RIGHTS

The Organiser reserves all rights in connection with the Global Content Bazar India 2019.

2. TERMS OF REFERENCE & DEFINITIONS

In these Rules and Regulations the term “Exhibitor” shall include all owners, partners, directors, employees, servants and agents of any company, partnership firm, or individual inclusive of any Government/Semi Government body/Agency/Corporation to whom space has been allocated for the purpose of participating.

The term “Organiser” shall mean:

The Management Committee, Global Content Bazar India 2019.

Organised by:

Saicom Trade Fairs & Exhibitions Pvt. Ltd.

148, Admiralty House, Near Colaba Bus Station, Mumbai 400 005, India.

The term “Landlords of the Exhibition Hall” or “Exhibition Hall Landlords” shall mean: Management, World Trade Centre, Mumbai.

The term “Rules and Regulations” or “Rules” or “Regulations” means the Rules and Regulations hereinafter contained. The term “Contract” means the contract for space at the exhibition entered into between the organiser and the exhibitor which incorporates the Rules and Regulations.

3. FREE DESIGN SITES

The minimum size for a Free Design Site is 18 sq mts.

Three copies of the working drawing of any free-design stand are to be lodged with the exhibition organiser for approval by 30th November, 2018.

These plans shall include elevation drawings or a clear indication of the height of the various elements of the stand, including hanging signs. No restrictions are placed upon such designs provided they meet the following criteria:

- a) Stand designers are particularly requested to avoid designs which block or box-in other exhibitors stands.
- b) Stands may not overhang the allotted area nor are any obstructions permitted on gangways, fire points extinguishers or emergency exits.

No support from the existing construction of the Exhibition halls ie. ceiling, walls, columns, etc shall be permitted. Any damage caused to the infrastructure created by the organiser shall be recovered along with the necessary penalty from the concerned participants.

Access must be given to any fire exit, electrical box, service room, etc falling within the

- exhibitor's stand area. It is mandatory to leave minimum one opening in the partitions against the natural wall to provide access for electric fittings, etc.
- c) Adjacent free design stands must be separated by walls with a nominal height of 2.5 mts. Higher separation walls are permitted upto 3.5 mts provided the adjacent exhibitor is in agreement and the exhibitor erecting the higher wall will finish the visible part of the back of the wall in a neat way, in harmony with the design of the adjacent stand. The stands with 2, 3 or 4 side (island stands) open as shown in the floor plan, the exhibitors are required to leave the open side clear of all the panels which obstruct the view of visitors and adjacent stands. However they may put up low partitions of high or may have a combination of low partition and glazing in the upper area.
 - d) Office enclosures/cabins must be located either along the wall, if any, at the rear end of the stand, or at the back along the adjoining wall of their neighbouring stand. Extension of office enclosures/ cabins up to the open aisles is not permitted.
 - e) Exhibitors without a platform are required to ensure that free access is given for the running of necessary cable across their stands and to meet the cost of providing adequate covering.
 - f) Lighting in stands shall not interfere with monitor displays in other stands.
 - g) Unavoidable sawing of wood which has to be done at the venue should be completed before 10.00 pm on Wednesday 9th January 2019. Stand contractors should strictly adhere to the above deadline.
 - h) All displays will be inspected during the set up days and any exhibitor deviating from the regulations must make modifications as suggested by the organiser on their own expense prior to the show opening.
 - i) Contractors and exhibitors are requested to strictly observe that SPRAY PAINTING and WELDING WORK inside the hall are NOT permitted. Only roller painting and minor finishing/touch up is allowed. Contractors violating this guideline will be prevented from continuing work at the exhibitors stand inside the hall.
 - j) The exhibitors must ensure that aisles are not blocked during erection of their stands, that the contractor removes his off-cuts and debris from the hall and the stand is completed by 10:00 pm on Wednesday 9th January 2019. The organisers' decision as to the compliance of an exhibitor's stand with these rules shall be final & binding.

Penalty Clause: Please note all the exhibitors and their respective free design contractors are requested to complete the booth fabrication work by 10:00 pm on Wednesday 9th January 2019 in all aspects, after which no work would be allowed to continue in their stands. Exhibitors/contractors who continue to work beyond the above mentioned deadline would be levied a penalty of Rs. 5,000/- per hour per booth thereafter up to 8:00 am of Thursday 10th January 2019 only.

Damage & Performance Bond:

- A Damage/Security Deposit of INR 25,000 for stands below 100 sqm or INR 50,000 for stands above 100 sqm either in cash or demand draft must be paid by the stand contractor(s) appointed by the exhibitors to the Organisers when they register at the exhibition site. This will be held against damages to the venue, non-completion of construction work on time and as per deadline schedule shared by the organisers in this manual, and/or the disposal of stand construction waste left on-site after the event. Any breach of the organiser's/venue's regulations may also cause the deposit to be forfeited.
- It is the individual stand contractor's responsibility to remove all packing and waste materials from the exhibition halls during both move-in and move-out. Garbage & waste

materials from decoration work must not be discarded into the aisles and must be cleared. All material used must be removed during move-out and this must be done safely (no pushing over of high pieces of stand, no smashing of glass panels, etc.). Failure to comply will result in the deposit being totally forfeited.

- The deposit will be refunded by showing the receipt after the exhibition subject to completion of construction work on time and as per deadline schedule shared by the organisers in this manual, clearance to the site by the contractors and no damage or garbage being recorded by the exhibition centre management and the organisers.
- The security deposit of the exhibitor's appointed stand contractor will also be forfeited if the stall design does not comply or abide by the construction guidelines enlisted in the manual.
- Organisers reserve the right to deduct an actual and appropriate amount for damages to the hall structures/venue, made by the exhibitor or their design & handling agencies' staff during build-up, show days and dismantling time, from the security deposit paid to the exhibitor. This is to ensure all the rules and regulations are abided by, and to cover any damage arising directly or indirectly from infringement. This is without prejudice to any additional claims the organisers may have on the exhibitor if the damages exceed the deposit. Balance amount if any, will be returned if no damage is found.

4. SHELL SCHEME STANDS

The minimum size for a Shell Scheme Stand is 6 sqm. The shell scheme contractor will put up the exhibitor's name and stand number on the fascia board. It is not allowed to attach any additional texts, logos, etc. to the panel mounted on top of the side wall or on the fascia board.

Exhibitors who do not require fascia must inform the organisers well in advance.

Wall papering or painting of the Shell scheme stand panels will not be allowed. Official stand builder must be informed in advance if the exhibitor wishes to have panels painted. The cost will be borne by the exhibitor. While reasonable fixings may be made without using nails, pins, tacks, screws or any such material to the flush plywood walls of the shell scheme, no alteration to the fascia structure or format is permitted. Any attempt to do this will involve the reinstatement of the original structure at the expense of the exhibitor or his agent.

The structure of the stand is made of the octonorm system with following specifications:

Maximum height of the stand	2.50 m
Clearance under fascia	2.50 m
Axial distance between vertical columns	0.99 m
Width of panel	0.95 m
Overall width of fascia	0.30 m
Diameter of vertical aluminum column	0.04 m

5. STAND ALTERATION

- a) The organiser reserves the right to modify the layouts of stand sites and gangways and structural alterations may be made even after your stand has been confirmed if special circumstances make this necessary.
- b) The organiser reserves the right to require exhibitors to make such alterations to their stands, or to the shifting of exhibits, as they reasonably feel necessary to maintain acceptable standard of presentation or to avoid interference with the displays of other exhibitors.

- c) Conversion of an allocated shell scheme stand to free design site is not permitted.
- d) No alteration to the size or position of an exhibitor's stand is permitted without the prior written approval of the organiser.

6. CO-EXHIBITORS

The exhibitor may, subject to obtaining the prior written approval by the organiser, enter into an arrangement with third parties, known as Co-exhibitors, to share the whole or part of its stand. When entering into such an arrangement with a Co-exhibitor, the exhibitor shall ensure that the Co-exhibitor agrees in writing to comply with these terms and for this purpose, the reference in these terms to exhibitors shall be deemed to include Co-exhibitors.

- a) Only one company will be recognized as the principle stand holder (or main exhibitor). This will be the company with which the organiser has a contract for stand space. All other companies sharing that stand space will be referred to as Co-exhibitors.
- b) The main exhibitor will be the only company to be dealt with and invoiced by the Saicom office.
- c) Co-exhibitors will only have their company name and address entered in the Market Guide with a cross-reference to the main exhibitor. Full directory entries can only be provided to exhibitors. Co-exhibitors wanting full exhibitor status will be required to pay USD 500 as a fee.
- d) Co-exhibitors' names, if supplied well in advance, will be included in published exhibitors list.
 - e) The main exhibitor shall be jointly and severally liable for the compliance with these rules of the Co-exhibitors sharing the exhibitor's stand and for any damage or loss caused directly or indirectly by the Co-exhibitor.

7. PRODUCT DEMONSTRATIONS & PRESENTATION

It is appreciated that staged equipment demonstrations and content presentations are an integral part of the Global Content Bazar India. However, the organiser expects exhibitors to exercise discretion and show courtesy to fellow exhibitors. Whenever loudspeakers and/or other sound devices are being used, they should be placed in such a way as to direct the sound downwards and into the stand, but never into or across the aisles.

The operation of any sound device must not interfere with, or be an annoyance to any nearby stand. Sound levels in neighboring or opposite stands shall not exceed 80 dB (A) for speech and 70 dB (A) for music & sound effects. The use of high level, low frequency sounds should be avoided. If, after a warning has been issued, the sound levels are still too high, the organiser reserves the right to turn off the power to the stand in question.

8. EQUIPMENT INTERFERENCE & CHARACTER OF EXHIBITS

No equipment should be operated which emits excessive noise or causes electrical interference or annoyance to other exhibitors or impede access to them or impede the free use of the aisle. Exhibitor employees and booth personnel including demonstrators, hostesses and models are required to confine their activities within the exhibitor's booth space. In this matter the decision of the organiser will be final.

9. BUILD UP SCHEDULE

Free design exhibitors and their contractors will be allowed into the exhibition hall at 2: 00 pm on Wednesday 9th January 2019. Shell scheme exhibitors and their contractors will be allowed in the exhibition hall at 10:00 am on Thursday 10th January, 2019.

10. EXHIBIT REMOVAL

The break down schedule is as follows:

Saturday 12th January 2019 from 6:15 pm to midnight.

The following terms will apply for the removal of exhibits:

- a) Exhibits may not be removed from stands before 6:00 pm on Saturday 12th January 2019 without prior written approval of the organiser.
- b) There is no Gate Pass procedure during setting up period while taking entry to the exhibition halls. However for removal of the material and exhibits and cases after the exhibition 'GATE PASS' must be obtained from the organiser's office.
- c) The exhibitor should approach Saicom site office for the permission to remove goods in writing in triplicate.
- d) The copies of the permission granted will be retained by the following:
 - Saicom office
 - ii) World Trade Centre Security Department
 - iii) Exhibitor
- e) The permission for removal of the exhibits/goods will be given only on obtaining 'No Dues Certificate' from Saicom Accounts Department.
- f) The procedure of issuing 'GATE PASS' will start on Saturday 12th January 2019 from 12:00 noon till 10:00 pm of the same day.
- g) All exhibitors are advised to clear their equipment from the exhibition hall premises after the exhibition is over. The organiser will not be responsible for any loss or damage to the equipment left behind and will not store any material whatsoever.
- h) Should an exhibitor fail to vacate their stand space or premises by the times specified by the organiser, such exhibitor shall be liable to indemnify the organiser for any charges or costs incurred by the organiser as a result thereof.

11. EXHIBITION HALL CLEANING

All gangways and shell scheme stand floors will be cleaned daily by contractors appointed by the organiser. Exhibitors with free design sites will be responsible for any individual floor cleaning contract with the official cleaning contractor and all exhibitors are responsible for the cleaning of stand furnishings, exhibits and the general tidiness of their stands.

12. ELECTRICAL SUPPLIES

The organiser will be providing the lighting in the exhibition hall in addition to the normal stand lighting. The standard electrical voltage for use on stands at the exhibition is 220 volts, single phase alternating at 50 Hz and 440 volts, three phase alternating at 50 Hz. At the end of the exhibition each day the supplies will be switched off after 30 minutes.

13. ELECTRICAL INSTALLATION

All on-site electrical installation MUST be carried out by the officially appointed electrical contractor. All prefabricated electrical fittings will be subject to an inspection by the official contractor before connection to the mains supply. The charges should be paid to the Saicom Trade Fairs & Exhibitions Pvt. Ltd. for on-site electric load and consumption.

14. OFFICIAL STAND CONTRACTOR

- a) Only contractors appointed by the organiser are permitted to operate within the World Trade Centre's exhibition hall.
- b) The sole exception to this term is private contractors erecting free design stands or displays in a shell scheme stand.

15. DAMAGE TO EXHIBITION AREAS

- a) The exhibitor is responsible for the cost of making good, restoring or renewing any case of serious dilapidation to the exhibition hall or any part thereof caused by the exhibitor. The organiser will inspect every site before erection and after demolition of the stands. Dilapidation includes (by way of examples only) marks caused by paint, bolt, screw, nail holes, carpet tape, etc. In the exhibitor's own interest the exhibitor should satisfy itself as to the condition of its site both before erection of the stand and after clearance.
- b) Exhibitors shall indemnify the Organiser and the landlords against any claim made against them in respect of damage whether to the World Trade Centre structure or property or otherwise, caused by exhibitors' stand, exhibits or staff, or by agents acting on an exhibitor's behalf. The Organiser and/or the landlord may in its discretion at the exhibitor's account make good any damage inflicted.

Damage & Performance Bond:

- A Damage/Security Deposit of INR 25,000 for stands below 100 sqm or INR 50,000 for stands above 100 sqm either in cash or demand draft must be paid by the stand contractor(s) appointed by the exhibitors to the Organisers when they register at the exhibition site. This will be held against damages to the venue, non-completion of construction work on time and as per deadline schedule shared by the organisers in this manual, and/or the disposal of stand construction waste left on-site after the event. Any breach of the organiser's/venue's regulations may also cause the deposit to be forfeited.
- It is the individual stand contractor's responsibility to remove all packing and waste materials from the exhibition halls during both move-in and move-out. Garbage & waste materials from decoration work must not be discarded into the aisles and must be cleared. All material used must be removed during move-out and this must be done safely (no pushing over of high pieces of stand, no smashing of glass panels, etc.). Failure to comply will result in the deposit being totally forfeited.
- The deposit will be refunded by showing the receipt after the exhibition subject to completion of construction work on time and as per deadline schedule shared by the organisers in this manual, clearance to the site by the contractors and no damage or garbage being recorded by the exhibition centre management and the organisers.
- The security deposit of the exhibitor's appointed stand contractor will also be forfeited if the stall design does not comply or abide by the construction guidelines enlisted in the manual.
- Organisers reserve the right to deduct an actual and appropriate amount for damages to the hall structures/venue, made by the exhibitor or their design & handling agencies' staff during build-up, show days and dismantling time, from the security deposit paid to the exhibitor. This is to ensure all the rules and regulations are abided by, and to cover any damage arising directly or indirectly from infringement. This is without prejudice to any additional claims the organisers may have on the exhibitor if the damages exceed the deposit. Balance amount if any, will be returned if no damage is found.

16. FLAMMABLE MATERIALS

All materials used in the construction of stands and displays, especially those built by exhibitors themselves are to fully fire proofed and comply with all other local regulations.

17. LOCAL REGULATIONS

Exhibitors are required to conform to all local regulations in force at the time of the Global Content Bazar India 2019.

18. FIRE EXTINGUISHERS

The Landlords will provide fire extinguishers to meet requirements for the overall layout of the exhibition.

19. INSURANCE & INDEMNITY

a) Third Party Claims

The exhibitor is responsible for all personal injury or damage to property arising in connection with the erection and dismantling of the exhibitor's stand and anything permitted, omitted or done thereon or there from during the period of the exhibition or the construction and dismantling periods caused directly or indirectly by the exhibitor or any contractor, subcontractor, servant, agent, licensee or invitee of his or the act of omission or neglect of any such person or by any such person or by any exhibit machinery, or other article or thing or the exhibitor or in the possession of or use of the exhibitor or any servant or agent of his. The exhibitor will indemnify the organiser in respect of each and every such claim and all actions, proceedings, cost, claims and demands in respect thereof. The exhibitor must take out adequate insurance in respect of all such claims.

b) Exhibitors Staff and Exhibits at the Exhibition

The organiser shall not be responsible in any way for personal injury to the exhibitor or his servants, agents, invitees or licensees howsoever, caused. The exhibitors must take out adequate insurances in respect of all such claims.

c) Consequential Loss

Exhibitors are advised to insure against costs and losses which they may incur in the event of the exhibition being abandoned, cancelled or suspended in whole or in part for causes not within the organisers control, since the organiser accepts no liability in such an eventuality. Product Liability Insurance Exhibitors are advised to insure against claim arising out of bodily injury and/or property damage caused by the display and/or demonstration of his products in whatever form or whatever reason.

d) Certificates

An exhibitor shall produce to the organiser on demand certificates of insurance required by an exhibitor to be taken out pursuant to these rules.

e) Indemnity

The exhibitor shall indemnify and keep the organiser indemnified against all losses, damages, costs, charges and expenses whatsoever (including contingent, indirect or consequential loss or profit) arising from or in consequence of:

- i) Any breach by the exhibitor of any of the terms and conditions of this contract.
- ii) Any loss suffered by the organiser as a result of default or negligence by the exhibitor.
- iii) Any liability to or claim by any third party including the employees, contractors, agents and servants of the exhibitor arising from the default or negligence of the exhibitor or any breach by the exhibitor of the terms and conditions of this contract.

20. LIMITATION OF ORGANISERS LIABILITY

For the avoidance of doubt, the provisions of this Clause shall be without prejudice to and additional to the other terms and conditions of the contract.

- a) If by reason of or in consequence of any Act of God, war, riots or insurrection, terrorism, governmental regulations, legal restriction, national and international embargoes, strikes, labour disputes, fire, flood, tempest, cancellation or curtailment of transport to and from the exhibition (including but not limited to air travel) failure or neglect of any body or authority to supply electricity, power, gas or water, requisition of the exhibition hall by any national or local authority or any other cause beyond the control of the organiser (including the landlord's failing to make the exhibition halls available for force majeure reasons), the exhibition is cancelled, postponed, abandoned, interrupted or prematurely concluded, or held on a reduced scale or at another venue, or the exhibitor (including its contractors, sub-contractors, servants, agents, invitees and/or licensees) is unable to attend or fails to attend all or part of the exhibition, the organiser shall be under no liability to the exhibitor whatsoever including for any non-performance, delay in performance or any other loss, damage, claim, cost or expense

(including any indirect or consequential loss) suffered by the exhibitor or any other party.

- b) Except in the case of death or personal injury and except for gross negligence on the part of the organiser, the organiser shall not be liable for any loss or damage, (including contingent, consequential or indirect loss or damage), cost, charge or other expense or liability arising directly or indirectly from any negligence or breach of the contract, which exceeds the amount payable by the exhibitor under the contract.

21. COPYRIGHTS & PATENTS

The organiser will not be liable for any loss or damage the exhibitor, his servants or agents may sustain in respect of the infringement of any of his copyrights arising out of his participation in the exhibition. The exhibitor is strongly advised to make a formal application for the grant of a patent or the registration of a design as the case may be.

22. RIGHTS OF THE ORGANISER & THE LANDLORDS

The organiser and the landlords of the exhibition & conference halls and those authorised by them respectively have the right to enter the exhibition & conference premises at any time to execute work, repairs and alterations and for other purposes. No compensation will be payable to an exhibitor or the delegate, for damages, loss or inconvenience so caused.

23. SECURITY & EXHIBIT INSURANCE

- a) Exhibitors are responsible for the security of their exhibit before, during and after the exhibition. The organiser cannot be held responsible for loss or damage to exhibitors property or product at any time due to any reason what so ever including accident, thefts, burglary, electrical fluctuations, electrical and electronic mishaps, air-conditioning failure, fire, riots, mishandling, disaster, causes of nature and mishandling by organisers staff or any of their official contractors.

Although a twenty four hour security service will be in operation throughout the exhibition, exhibitors should take all possible precautions to minimise loss or damage to equipment inside and outside of exhibition open hours and should insure their exhibits and other property against such loss or damage.

- b) The exhibitor will strictly comply with all conditions and instructions relating to security matters generally given by the organiser and/or the landlords and the organiser reserves the right at any time to give (whether through itself or the landlord) the exhibitor or any co-exhibitor or contractor or third parties mandatory instructions regarding such matters if the fire brigade, police department or the landlords or the organiser itself deem it necessary in the interests of public order and safety.

24. FAILURE OF SERVICE

The organiser will use their best endeavours to ensure the supply of the services provided by the landlord & of those contractors and suppliers mentioned in the exhibitor manual, but as the supply of such services are not within the control of the landlords neither they nor the organiser shall incur any liability to an exhibitor for any loss or damage, if any such services shall wholly or partially fail or cease to be available nor shall the exhibitor be entitled to any allowance in respect due or paid under the contract.

25. PARTICIPATION COST

International Exhibitor

Shell Scheme Stand US \$ 300 per sqm

Free Design Site US \$ 275 per sqm

Indian Exhibitor

Shell Scheme Stand INR 15,000 per sqm (GST applicable additionally.)

Free Design Site INR 13,500 per sqm (GST applicable additionally.)

26. PAYMENTS

On receipt of the application form all exhibitors will be sent an invoice for 100% of the space rental cost which will be payable in two installments as follows:

- i) 50% against booking.
- ii) 50% by 10th December, 2018.

If the payment is not received by the due date the allocated exhibition space will become void and made available to other exhibitors.

For bookings made after 10th December 2018, full payment has to be made immediately against booking.

Under no circumstances will the exhibitor be permitted to occupy its exhibit space if full payment has not been received.

27. DEFAULT ON PAYMENTS

The organiser reserves the right to cancel any reservation of space in the event of an exhibitor not having paid the dues of rental charges by 10th December 2018, without making any refund of deposits paid earlier by the exhibitor.

Any exhibitor who does not meet all financial obligations when due will be responsible for all outstanding debts and interest at 1.5% per month, compounded monthly, and any fees or expenses, including but not limited to attorney's fees of no less than 33.3% of the unpaid principal and interest. There will be an INR 1000/US \$ 25 charge for all returned cheques.

28. COST INCREASES

Should the organiser be required to meet unforeseen increase in costs for services included in shell scheme rental charges, they reserve the right to defray any such cost increases against exhibitors and due notice will be given.

29. REDUCTION OR CANCELLATION OF STAND SPACE

On acceptance of the stand allocation, the exhibitor becomes liable to pay to the organiser the whole of the charge for the stand in maximum three payments as stated above in clause 26.

Cancellations of accepted stands and reductions in stand space contracted for must be immediately notified to the organiser in writing. A reduction in stand space shall be treated as a pro rata cancellation. The following percentages of accepted stand space rental cost will be charged depending on the date when written notice of the cancellation is received:

- a) 25% before 30th October 2018
- b) 50% from 30th October until 29 November 2018
- c) 75% from 30th November until 30th December 2018
- d) 100% from 31 December 2018

The exhibitor agrees that any sums payable in respect of cancellation are genuine pre-estimates of the loss and/or expense the organiser may suffer in the event of such cancellation.

30. SPACE NOT OCCUPIED

- a) Every exhibitor shall occupy the full stand area booked by him.
- b) Should an exhibitor fail to take up the stand allocated to him the organisers reserve the right to deal with the stand as unoccupied as they think fit.

31. BANKRUPTCY OR LIQUIDATION

Should an exhibitor being an individual or firm become bankrupt, having a receiving order made against him or them or make an arrangement with his or their creditors or being a

limited company, go into liquidation (other than a voluntary liquidation for the purposes of amalgamation or reconstruction) or have a receiver appointed, the contract with such an exhibitor shall terminate forthwith save that all rental paid shall be forfeited and the balance of the whole of the sum payable under the contract shall become due and payable forthwith and such termination shall be without prejudice to any claim of the organiser against the exhibitor in respect of any antecedent breach.

32. VISITOR SOLICITATION

Exhibitors may not solicit visitors by the indiscriminate issue of leaflets or other advertising material off or away from their stands.

33. INTERPRETATION OF REGULATION IN TRANSLATION

In the event of any dispute as to the interpretation of these rules and regulations as a result of their translation into a foreign or local language, the English version shall be taken as authentic.

34. VERBAL AGREEMENTS

Any verbal agreement concerning any respect of this contract or the exhibition is not valid unless confirmed in writing.

35. GENERAL LIEN

All exhibits are subject to a general lien in favour of the organiser for all sums, whether for unpaid rental or otherwise, due from an exhibitor to the organiser.

36. CONFIDENTIALITY

The exhibitor shall during and after termination or expiry of the contract keep confidential all information acquired from the organiser which is not in the public domain which becomes known to the exhibitor in connection with the contract.

37. ASSIGNMENT

The exhibitor shall not assign the contract.

38. GENERAL

- a) If any of the provisions set out in these rules shall be found by a court to be void and/or unenforceable but would be valid and/or enforceable if some part thereof were deleted or the duration extent or application altered or reduced such provision shall apply with any such modification as may be necessary to make it valid and effective.
- b) The exhibitor must inform the organiser as soon as reasonably practicable and no later than 21 days before the start of the exhibition about the expected arrival of special guests (including without limitation government ministers or other dignitaries) for what the exhibitor must make suitable safety and other measures at its own cost in consultation with the organiser.

39. THIRD PARTY RIGHTS

For the avoidance of doubt:

- a) The parties hereto may by agreement rescind or vary this contract without the consent of any third party.
- b) No party may unilaterally rescind this contract other than in accordance with its terms.

40. JURISDICTION

These rules & regulations are governed by Indian Law.

41. ACCEPTANCE OF RULES

The very fact that a delegate or an exhibitor participates in the conference as a delegate or in the exhibition as an exhibitor, it is taken for granted without any dispute that he/she, his/her company/organisation has read the rules & regulations formulated by the organiser and as printed above and irrevocably confirms to abide by them. This is applicable to each and every participant immaterial of the amount or percentage of payment made to the organiser and includes participants, exhibitors/co-exhibitors as well as Press or Individuals/ companies/ organisations on complimentary stands, immaterial of the fact if they have signed or not

signed the registration form or any other document.